

A photograph of a greenhouse interior. The structure is made of a wooden trellis with translucent plastic covering. Rows of green plants are visible in the background, and a path leads through the greenhouse. The lighting is soft and diffused.

PRESS KIT

LOVE, WOMEN AND FLOWERS

AMOR, MUJERES Y FLORES

SYNOPSIS

What is the cost of beauty?

In the 80's, the floriculture industry is booming in Colombia and is recognized worldwide. However, **behind the idyllic image of abundance, the reality is different.** The documentary film **Love, Women and Flowers** directed by Marta Rodriguez and Jorge Silva, an iconic couple of Latin American cinema, **denounces the use of pesticides in the flower fields of the Colombian savannah as well as the working conditions of the predominantly female work force.** Starting from an anthropological approach, the film collects during five years the testimonies of the workers and follows them in their daily life. Stories marked by domestic violence, exploitation at work but also by **a first impulse towards resistance and union organization.** A pioneering film about emancipation, dignity and the fight for the environment.

A long filming marked by the sudden death of Jorge Silva and carried to the end by his co-director and partner Marta Rodriguez.

"I had to draw a lot of love to finish this film. A total love for my country, for the cinema and for him".

ABOUT THE FILM

INFO

Genre : Documentary

Year : 1989

Length : 52 minutes

Director: Marta Rodríguez, Jorge Silva

Production : Fundación Cine Documental

Directors of photography : Jorge Silva, Juan José Bejarano y Jorge Ardila

Sound recording : Nora Drufoxka, Ignacio Jimenez, Sara Silva, Gabriela Gonzalez, Marino Valencia

Original music : Iván Buenavides, Lucía, Antonio Arnedo

Editing : Jorge Echeverry, Esther Ronay, Marta Rodriguez, Lucas Silva

Sound editing: Gabriela Enis

Executive Production: Antonella Ibba

Language: Spanish

PRICES

1989 "Special Jury Mention", Aurillac International Film Festival, France.

1990 "Golden Gate Award", Honorable Mention in Sociology, 33rd San Francisco International Film Festival, USA.

1990 "Jury Mention" Sundance Film Festival, USA.

1990 "Award for the documentary showing the problems of the working class" Manhein Festival, Germany.

1990 "Ecology Award", Okomedia International Ecology Festival, Freiburg, Germany.

1991 "Ecological Documentary Award", Film Festival for Life, Peace and Ecology, Bogotá.

THE FILMMAKERS

Marta Rodríguez and Jorge Silva, **an iconic couple of committed filmmakers of the 1960s and 1970s**, have built one of the most extensive and richest bodies of work in Latin American cinema.

Together they made several remarkable ethnographic documentaries, such as **Chircales, Campesinos** and **Nuestra voz de tierra, memoria y futuro**. Their work is often considered a form of activist cinema, which seeks to give voice to the struggles of indigenous, peasant and working class communities and to raise public awareness of social and political issues in Colombia. **Their impact on Latin American documentary film has been widely acclaimed, and their influence continues to be felt in the work of many contemporary filmmakers.**

In 1987, photographer Jorge Silva died suddenly during the shooting of *Amor, mujeres y flores*. Since then, **Marta Rodriguez continues to develop her film career, continuing the project built with her husband and perpetuating his memory and legacy.**

THE RESTORED VERSION

The digital restoration of the film Amor, mujeres y flores took place between 2022 and 2023.

The film was made in 1988.

It is based on the original 16mm A&B negative that includes duplicated elements, as the originals were lost over the years.

Marta Rodriguez, the director, had to face many difficulties, both personal and political, that almost prevented her from completing this documentary.

The sound comes from the soundtrack of an optical negative. The digitization was done by the National Film Library of Ecuador "Ulises Estrella".

The process of restoration of the films in 16mm and digital restoration of the images and colors in 2K was carried out by Felipe Colmenares.

This work was made possible by the support of the Ministry of Culture of Colombia, the production, supervision and management of Felipe Colmenares and the cultural exchange with the National Film Library of Ecuador "Ulises Estrella".

RESTORATION CREDITS

Direction and production of restoration:
Felipe Colmenares

Coordination: Marta Rodriguez

Executive Production: Felipe Colmenares
and Lucas Silva

Production assistance: Maria Gabriela
Torres Borda

Investigation: Felipe Colmenares and
Lucas Silva

**Photochemical and digital restoration
work:** Felipe Colmenares

Digitization work: Cinemateca Nacional
del Ecuador "Ulises Estrella", Paul
Narvaez, Karolina Romero, Enrique
Regato

Communication and distribution: Maria
Gabriela Torres Borda



FUNDACION
CINE DOCUMENTAL

BEFORE/AFTER

LOVE, WOMEN AND FLOWERS

RESTORATION PROCESS

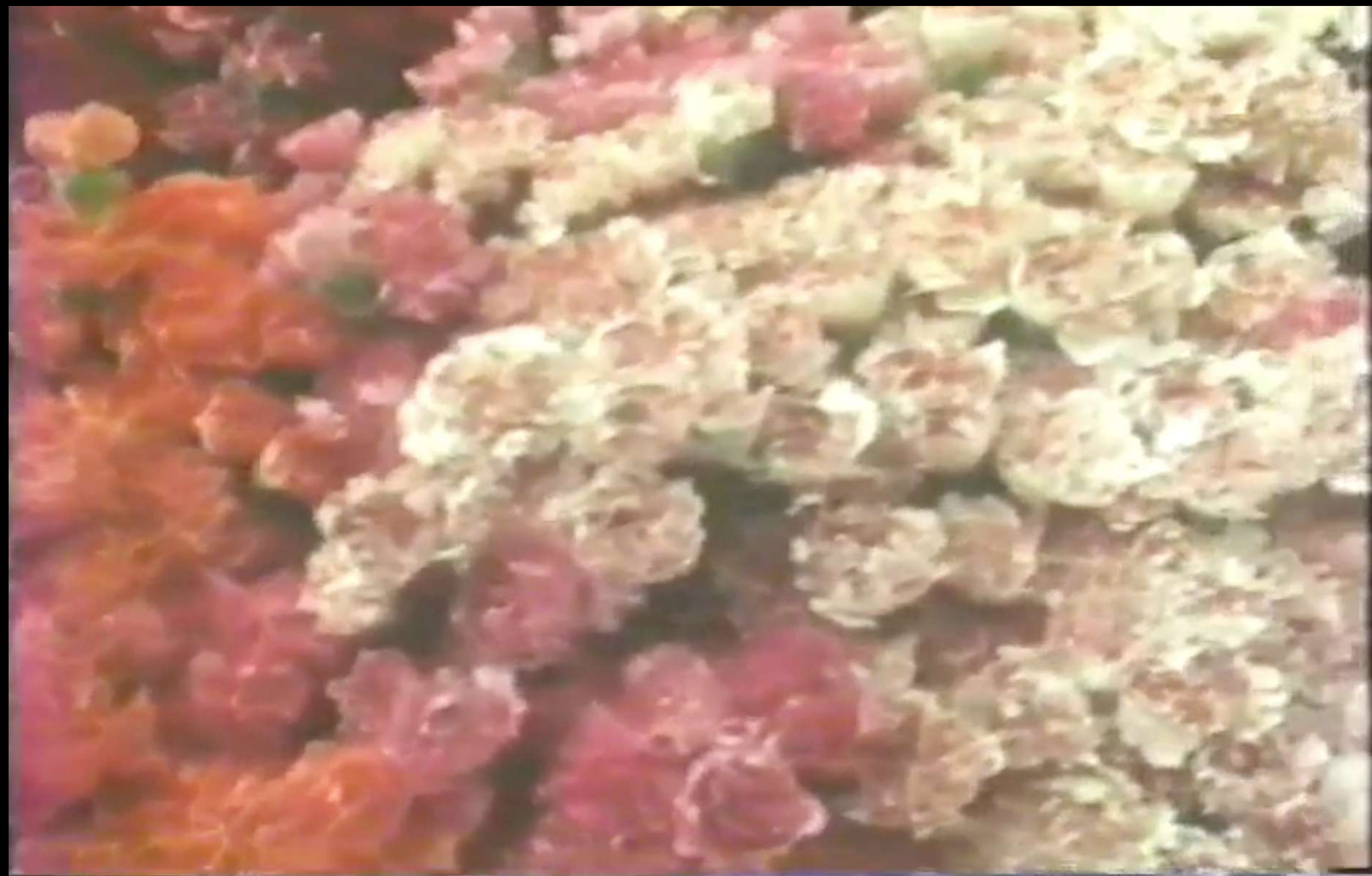


SEDE NACIONAL
CASA DE LAS
CULTURAS
BENJAMIN CARRION



CINEMATECA
NACIONAL
DEL ECUADOR
ULISES ESTRELLA

2022/2023















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