



Electronic Press Kit

LOGLINE

Ruby and Paula are gearing up to be their own bosses through multi-level success magnet FYZZLE Cosmetics when a small dog, a medium amount of blood, and a box of loose powder conspire against them.

DIRECTOR STATEMENT

Poof is a chaotic fever dream born out of my obsession with MLM culture and tenacious women.

Ruby and Paula are working class warriors and newly-minted saleswomen for corporate giant FYZZLE Cosmetics. The film opens moments before Ruby's online business launch as Paula tries to coach Ruby towards grace & grandeur. These women are unknowingly up against a system designed against them but they have grit in their guts and broaches on their pantsuits.

For me, Multi-Level Marketing (pyramid) schemes are a perfect microcosm for the crumbling tower of the American Dream - those on the top get richer, those on the bottom get bloodier. In a country chock full of people hanging on by their fingernails, there is consolation in the companionship you find at the bottom - and hope in the thought of a better life waiting in the wings.

As a director, I wanted to create a small garden of everyday America. I wanted the film to take place in one room with wood paneling and two powerhouse actors. I wanted to write a funny, furry love letter to ambitious people who are swimming against the current. I wanted to create a juxtaposition between the warm forest of actual human connection; and the cold, fluorescent promise of fame and fortune. A promise that appears and disappears swiftly and suddenly - POOF!

But mostly I wanted these women to win, on their own terms, in their own perfectly imperfect way.

Poof is a plummet into the 9 minutes before the rest of your life. It is a meditation on celebrity, capitalism and fancy ketchup. It is the story of friendship amidst the clutter. And the hope, however ill-fated, that sometimes arrives at your door in a box of powder.



MARGARET MILLER **DIRECTOR / CO-WRITER**

Margaret Miller is a writer and director from Texas. She received her BFA in Theater at NYU, Tisch School of the Arts and her MFA in Playwriting from the Lir Academy at Trinity College Dublin. Her play [IN]FERTILITY was produced at the Kentucky Center for Performing Arts in 2022. She is Co-Writer of the documentary Dress A Cow that premiered at South By Southwest 2022 and was a Short of the Week and Vimeo Staff Pick. She is the Co-Writer of the short film Animal (2023). Her directorial debut POOF is an Official Selection of the Cannes Film Festival, where it will be screening in competition. She lives in Louisville, Kentucky with her dog Rosie and her husband Stephen.

NATALIE METZGER **PRODUCER**

Natalie Metzger is a Spirit Award nominated producer whose films have premiered at top festivals around the world including Sundance, Cannes, Berlinale, SXSW, and Tribeca. Her feature credits include WEREWOLVES WITHIN (starring Sam Richardson and Milana Vayntrub), SXSW Grand Jury Award winner THUNDER ROAD, Sundance darling GREENER GRASS, Sony Pictures Classics documentary IT AIN'T OVER (Tribeca), Jim Cummings' THE WOLF OF SNOW HOLLOW (Fantastic Fest), THE BETA TEST (Berlinale, Tribeca), SPOONFUL OF SUGAR (Fantastic Fest), and THE PARK (Best Director, Newport Beach Film Festival). She is also known for producing numerous shorts, most notably POOF (Cannes), DRESS A COW (SXSW), THE ROBBERY (Sundance), and Alden Ehrenreich's SHADOW BROTHER SUNDAY (Tribeca). Metzger is currently the Vice President of Production & Development at Vanishing Angle. Metzger holds an MFA from California Institute of the Arts and is a Summa Cum Laude and Phi Beta Kappa graduate of Emory University, where she received the Sudler Award in the Arts and the Pioneer Award.



CATHERINE CURTIN “PAULA”

Catherine Curtin: POOF (Cannes Film Festival 2023), BRENDA & BILLY (Tribeca Film Festival 2023), GALAPAGOS (Aspen Film Festival 2023), BAD SHABBOS, FOUNDERS DAY, HANGDOG, WEREWOLVES WITHIN (Tribeca Film Fest); RED PILL (PAFF); WORTH\ (Sundance); BAD EDUCATION (TIFF); BLUSH (Sundance) WHAT BREAKS THE ICE (Showtime); BEAUTYMARK (Woodstock); THE HALF OF IT (Tribeca); THE LIGHT OF THE MOON (Showtime); 18 1/2 (Manchester FILM Fest). Television: STRANGER THINGS, PARTNER TRACK, HOMELAND, ORANGE IS THE NEW BLACK, INSECURE. More TV: AWKWAFINA, TOMMY, THE LOUDEST VOICE, BLACKLIST, MINDHUNTER, BLUE BLOODS; BULL; L&O; and SURVEILLANCE. Winner: SAG Award for Best Ensemble 2015 and 2016, OITNB and nominated SAG Award Best Ensemble 2018 STRANGER THINGS. More film: FIRST ONE IN; THE ARTIST'S WIFE; INSIDE THE RAIN; GOLDSTAR; CRAZY FAMOUS; BREAKING BROOKLYN; CATFIGHT; EXTREMELY LOUD, INCREDIBLY CLOSE; THE WOLF OF WALL STREET; THE BOURNE LEGACY. REVOLUTIONARY ROAD. Insta or Twitter: #@catecurtin



ANDREA ROSEN “RUBY”

Actress, comedienne, writer, Andrea currently stars on Greg Daniels' Amazon series, “Upload” and is well known for her role as Eileen Jaffee on Showtime's "Episodes." Early in her career, Andrea was a regular collaborator with Michael Showalter and Michael Ian Black and had series regular roles in both “Stella” and “Michael And Michael Have Issues” on Comedy Central. More recently, Andrea co-starred in Andrew Gurland’s pilot for Showtime, “Gurland On Gurland” and opposite Jason Sklar, in Dean Lorey’s scripted half hour pilot, “Shady Neighbors” for TruTV. Other select TV credits include HBO’s “Im Dying Up Here,” Netflix’s "Never Have I Ever," and “Wet Hot American Summer 10 Years Later” and Epix’s “Get Shorty.”

JARED LEVY

DIRECTOR OF PHOTOGRAPHY

Jared Levy is director of photography with work spanning the narrative, documentary and commercial genres. A summa cum laude graduate of the heralded Newhouse Journalism School, he came up through a documentary lens traveling the world telling stories for organizations such as the Gates Foundation and Obama Foundation. Recent years have included more narrative work shooting multiple feature films such as **THE PARK** (Vanishing Angle/Topic) and **CALIFORNIA KING** (Vanishing Angle). Accolades and highlights include **THE LAST FISHERMAN**, a narrative short which premiered at the TriBeCa Film Festival and was featured in American Cinematographer Magazine, **THE BOTH OF ME**, a documentary short and Golden Frog nominee at the prestigious cinematography film festival Camerimage, and **DRESS A COW**, a documentary short which premiered at SXSW that has gone on to receive Short of the Week and Vimeo Staff Pick honors, amongst others. Jared has garnered 7 Vimeo Staff Picks overall for his commercial and documentary works.



BIG TWO PRESENTS A **VANISHING ANGLE** PRODUCTION "**POOF**" STARRING **ANDREA ROSEN CATHERINE CURTIN**
MUSIC BY **SAMUEL NOBLES** EDITED BY **ANJOU AGRAMA** COSTUME DESIGNER **SOPHIE KAY**
PRODUCTION DESIGN BY **HANNA WOLTZ** DIRECTOR OF PHOTOGRAPHY **JARED LEVY** EXECUTIVE PRODUCERS **JEFF ROBERTS MATT MILLER**
PRODUCED BY **NATALIE METZGER** WRITTEN BY **MARGARET MILLER & JEFF ROBERTS** DIRECTED BY **MARGARET MILLER**

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