



ALFRED HITCHCOCK'S LEGENDARY MASTERPIECE REMAINS
ONE OF CINEMA'S MOST CHILLING THRILLERS
ON ITS LANDMARK 50TH ANNIVERSARY

PSYCHO
50TH ANNIVERSARY EDITION

AVAILABLE FOR THE FIRST TIME ON BLU-RAYTM HI-DEF ON 9TH AUGUST, 2010

EMBARGOED UNTIL – 14:00PM (GMT) - 10TH MAY 2010

May 10, 2010 – Universal Pictures International Entertainment (UPIE) - Hailed as one of the most influential suspense movies of its time, Alfred Hitchcock's *Psycho* had a profound effect on how future filmmakers made movies and shaped audience expectations for generations to come. To commemorate the 50th Anniversary of one of Universal Studios' most treasured and prestigious films, *Psycho* will debut for the first time ever on Blu-rayTM Hi-Def on 9th August (UK), 15th Sept (France), 19th October (USA), rolling out to all International territories throughout 2010 . Additionally, *Psycho* will also be honored during its golden anniversary by the esteemed 2010 Festival De Cannes. Chosen as a Cannes Classic Selection, the film will be recognized as a restored masterwork from the past.

Meticulously restored for perfect digital picture and the purest DTS HD 5.1 digital sound, the ***Psycho 50th Anniversary Edition*** takes audiences on a thrilling journey as an unsuspecting victim (Janet Leigh, *The Manchurian Candidate*, *Bye Bye Birdie*) visits the Bates Motel and falls prey to one of the silver screen's most notorious psychopaths – Norman Bates (Anthony Perkins, *Murder on the Orient Express*, *Les Misérables*). Featuring one of the most iconic scenes in film history – the infamous “shower scene” – *Psycho* continues to terrify audiences today as much as it did half a century ago.

The ***Psycho 50th Anniversary Edition*** is packed with extras, including behind-the-scenes bonus features, documentaries, audio interviews and an in-depth look at the re-mastering process required for high definition viewing. Sound reigns supreme on the Blu-rayTM Hi-Def disc and fans can now experience the terror of Bernard Herrmann's controversial string-only orchestra during some of the film's most pivotal scenes like never before.

When Hermann was writing the score for *Psycho*, the now famous shower scene had no music behind it; seemingly Hitchcock thought the scene would have more impact in its silence. Bernard Hermann wrote the music for the scene but did not submit it to the Director. Instead, while they were scoring the film, he simply had the musicians play music live behind the projection. The effect was so powerful that Alfred Hitchcock was instantly convinced and that legendary piece of music went on to make motion picture history.

Universal Studios BluWave Audio (Universal's in-house post production sound facility) began the re-mastering process with the film's previously preserved and restored soundtrack to create a 5.1 mix. BluWave then contracted Audionamix, a Paris-based audio technology company, to split the original mono music source into quasi-orchestral tracks. Audionamix, a leader in soundtrack separation, then applied their breakthrough proprietary technology enabling BluWave to create a discrete 5.1 split music mix. BluWave's creative talent gathered the original sound effects from the Studios' extensive effects library and, using these source materials, created a 5.1 up-mix to bring *Psycho's* soundtrack up to the expectations of contemporary audiences while maintaining the original integrity of the filmmaker's vision.

This cinematic achievement from the Master of Suspense is an essential addition to every movie lover's library.

Psycho 50th Anniversary Edition on Blu-ray™ Hi-Def unleashes the power of your HDTV and contains extensive bonus features including:

- ***Psycho* Sound:** A never-before-seen piece that looks at the re-mastering process required to create a 5.1 mix from the original mono elements using Audionamix technology.
- **The Shower Scene:** A look at the impact of music on the infamous "shower scene."
- **The Making of *Psycho*:** A feature-length documentary on Hitchcock's most shocking film.
- **In the Master's Shadow – Hitchcock's Legacy:** Some of Hollywood's top filmmakers discuss Hitchcock's influence and why his movies continue to thrill audiences.
- **Hitchcock/Truffaut Interviews:** Excerpts from a 1962 audio interview with Alfred Hitchcock.
- **Audio Commentary:** Feature-length audio commentary with Stephen Rebello (Author of "Alfred Hitchcock and the making of *Psycho*")

- **Newsreel Footage: The Release of *Psycho*:** Vintage newsreel on the unique policy Alfred Hitchcock insisted upon for the release of the film.
- **The Shower Scene: Storyboards by Saul Bass:** Original storyboard design.
- **Production Notes:** Read an essay on the making of the film.
- **The *Psycho* Archives:** See the gallery of on-set photo stills from the film's production.
- **Posters And *Psycho* Ads:** See a gallery of original posters and ads from the theatrical campaign.
- **Lobby Cards:** View a gallery of promotional lobby cards from the film's theatrical campaign.
- **Behind-The-Scenes Photographs:** View rare photos showing the cast and crew at work.
- **Theatrical Trailer:** Watch the original promotional trailer from the film's theatrical campaign.
- **Re-Release Trailers:** Watch the promotional trailer created for the re-release of the film.

Synopsis:

Join the Master of Suspense, Alfred Hitchcock, on a chilling journey as an unsuspecting victim visits the Bates Motel and falls prey to one of cinema's most notorious psychopaths - Norman Bates. Named number one on the *AFI's 100 Years...100 Thrills* list, this infamous film has become a cultural phenomenon. Featuring one of the most iconic scenes in film history - the famous "shower scene," *Psycho* is "still terrifying after all these years" (Leonard Maltin's Classic Movie Guide).

CAST AND FILMMAKERS

Directed By: Alfred Hitchcock

Written By: Robert Block (novel), Joseph Stefano (screenplay)

Produced By: Alfred Hitchcock

Director of Photography: John L. Russell

Edited By: George Tomasini

Costume Designer: Rita Riggs

Music By: Bernard Herrmann

Casting By: Jere Henshaw

Cast: Anthony Perkins, Janet Leigh, Vera Miles, John Gavin

TECHNICAL INFORMATION

Copyright: 2010 Universal Pictures International Entertainment

Running Time: 109min

Layers: BD-50

Picture Format: Widescreen

Aspect Ratio: 2.35:1

Technical Info: English DTS-HD Master Audio 5.1; English Mono; English SDH, Spanish and French Subtitles

ABOUT UNIVERSAL PICTURES

Universal Pictures International Entertainment is part of NBC Universal - one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80%-owned by General Electric, with 20% controlled by Vivendi.

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